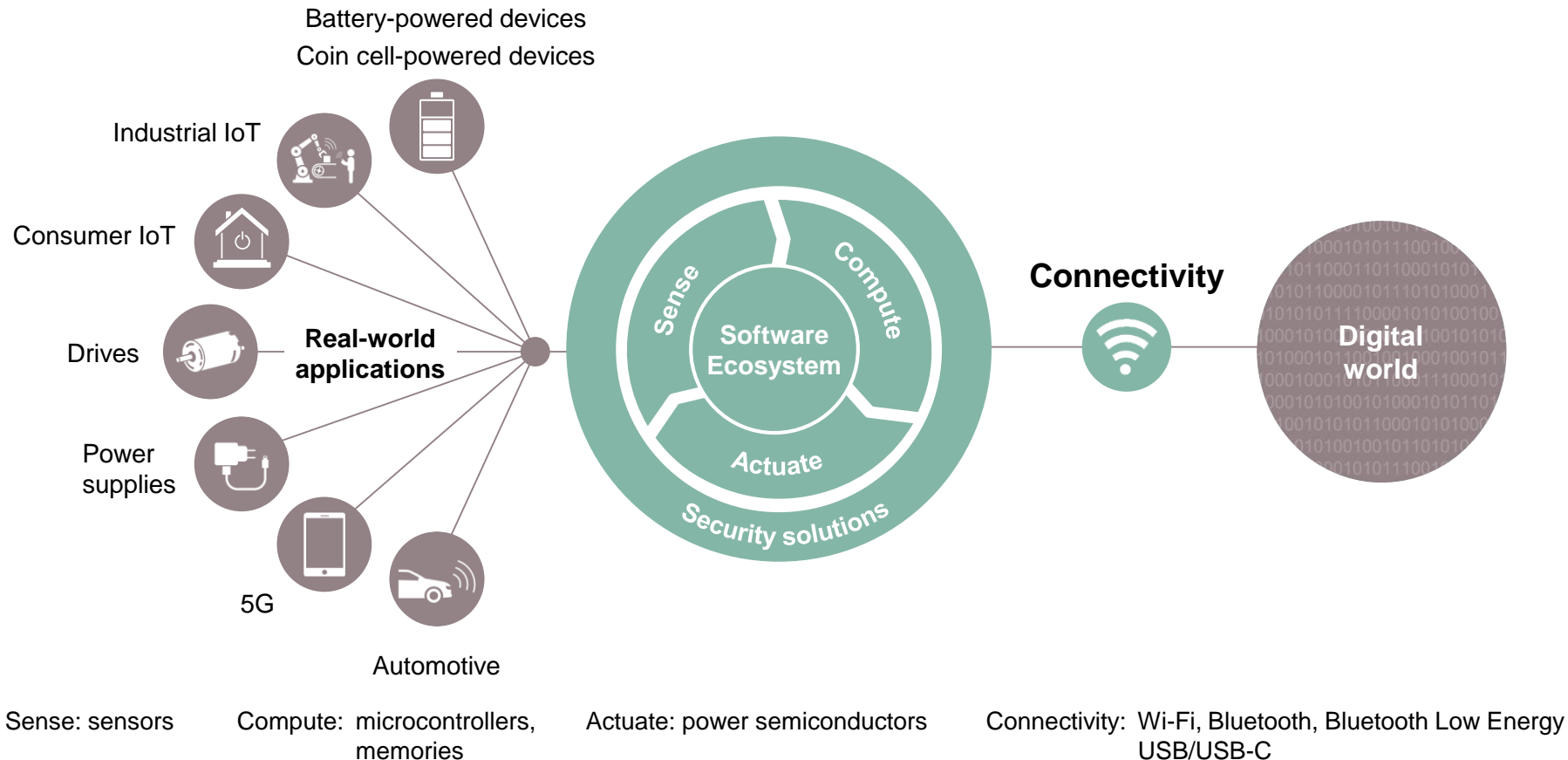


A story of growth  
and strength



Strengthening the link between  
the real and the digital world

# Our combination shapes a portfolio that perfectly links the real and the digital world



# The new Infineon brings amazing opportunities for customers, employees and shareholders



**ca. €10bn**  
annual revenue

**top 10**  
semiconductor  
company

**ca. 47,000+**  
total employees

**ca. 9,200**  
R&D employees

**leading player**

in automotive, systems for power management and drives, sensor systems, connected secure systems, wireless combos, differentiated memories

**9%+ / 19% / 13%**

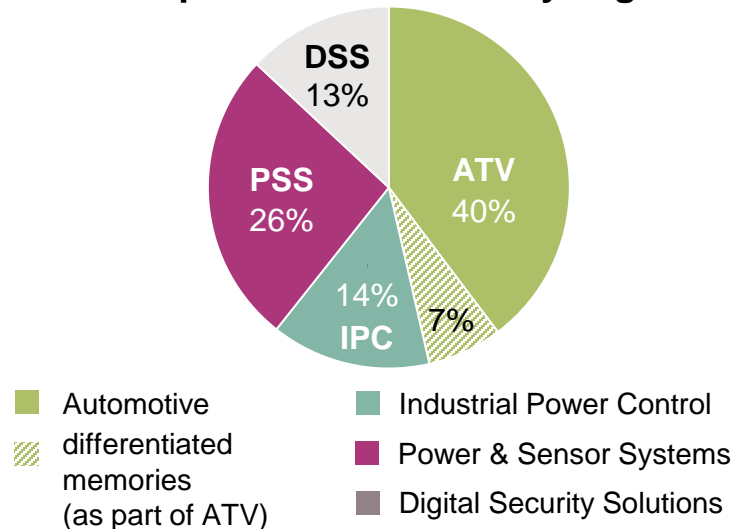
new target operating model

# With the acquisition of Cypress, we broaden our scope and strengthen our market position

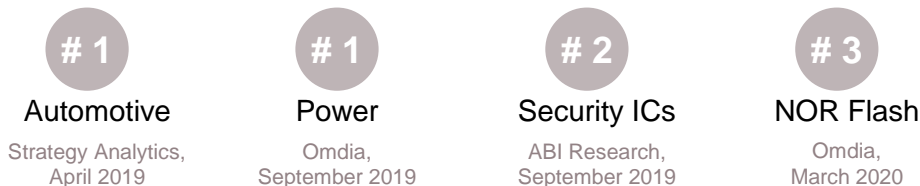


\* numbers based on pro-forma revenue of ~ €10bn per 30 September 2019

## FY19 pro-forma revenue by segment\*



## Market Position

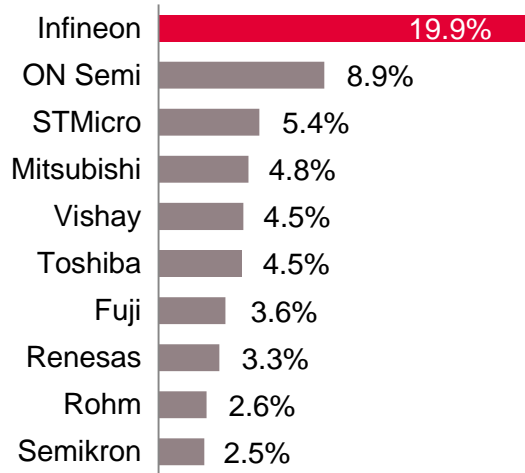


# Infineon and Cypress remain top players in its target markets: power, security ICs, NOR Flash



## Power discretes and modules

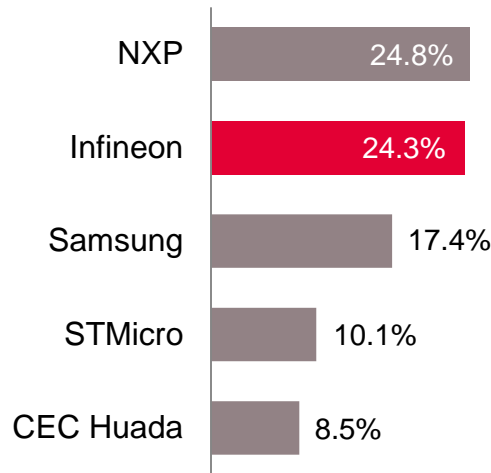
total market in 2018: \$21.0bn



Source: Based on or includes research from Omdia, "Power Semiconductor Market Share Database – 2018", September 2019

## Security ICs

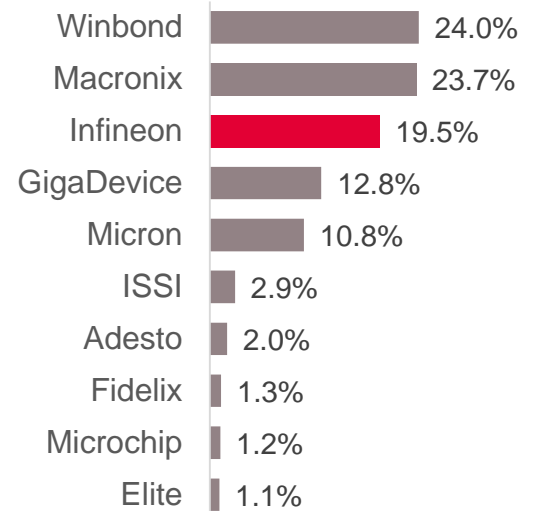
total market in 2018: \$3.2bn



Source: ABI Research, "Smart card & secure ICs", September 2019

## NOR Flash

2019 total market: \$2.2bn



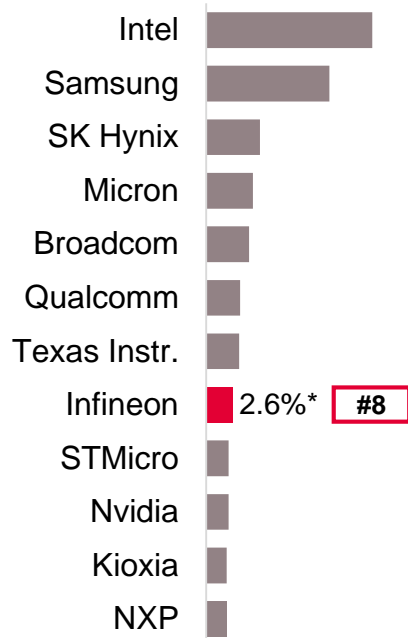
Source: Based on or includes research from Omdia, "Annual 2001-2019 Semiconductor Market Share Competitive Landscaping Tool – Q4 2019 v2", March 2020



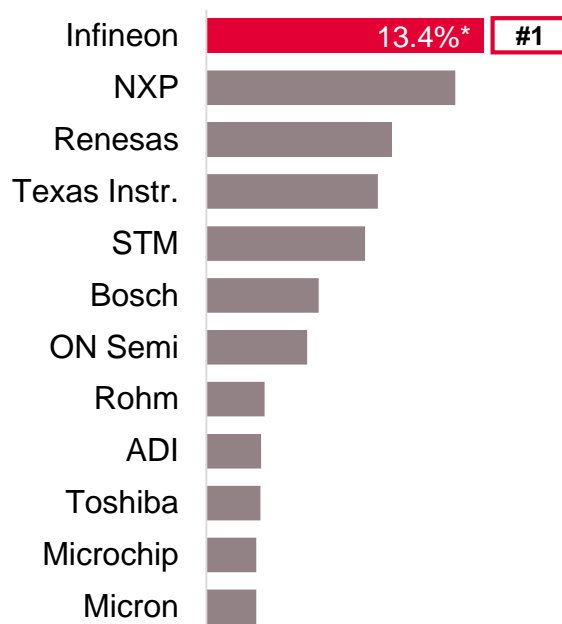
# Infiniteon and Cypress create a leading player in the automotive semiconductor market



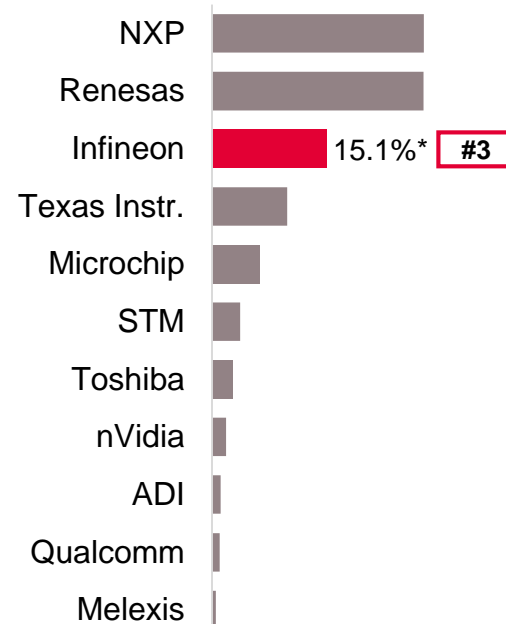
## Semiconductor suppliers total market in 2019: \$428bn<sup>1)</sup>



## Automotive semi suppliers total market in 2018: \$37.7bn<sup>2)</sup>



## Automotive MCU suppliers total market in 2018: \$8.7bn<sup>2)</sup>

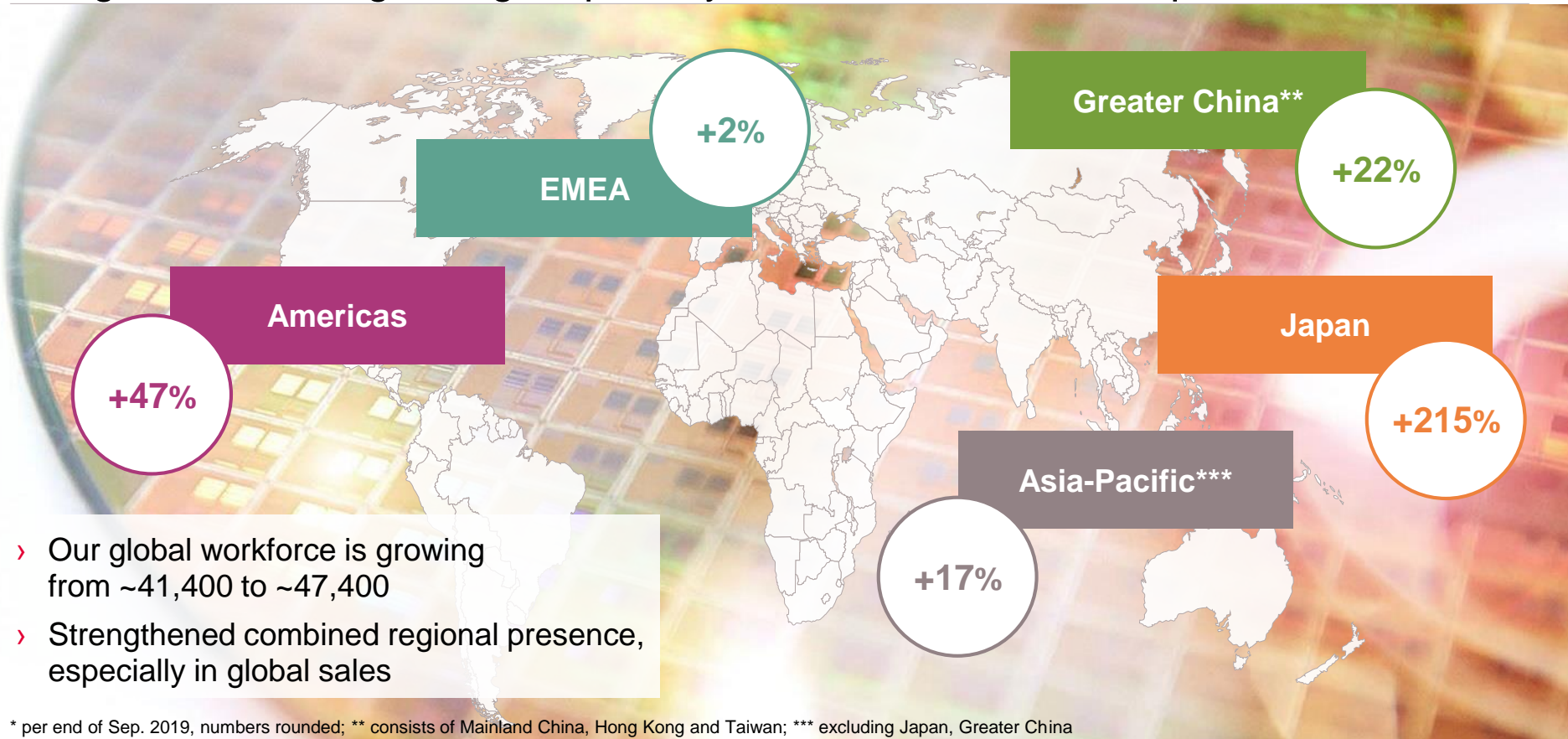


\* pro forma figure; rounded

1) Based on or includes research from Omdia, "Annual 2001-2019 Semiconductor Market Share Competitive Landscaping Tool – Q4 2019 v2", March 2020

2) Strategy Analytics, "Automotive Semiconductor Vendor 2018 Market Shares", April 2019

# Our global team is growing, especially in the Americas and Japan



Together we are technically excellent problem solvers focused on giving customers the highest quality



## What we share



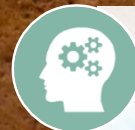
Committed to customer success



Engaged, open-minded and willing to team up



Striving for highest quality and performance



Aiming for break-through innovation



Clear and transparent communication





## **Sell more of the right products**

Close and trusted relationships make Infineon the partner of choice for our customers. We strive for solutions that perfectly match their needs – all around the world. Passion for joint success is at the heart of everything we do.

# Business continuity is the key priority – especially in the current situation due to Corona virus



## There will be no changes in customer interaction



- › Just as many other companies around the world, we are currently facing an exceptional situation due to the Corona virus.
- › We react accordingly to protect our employees and the business. The integration speed and scope will be accommodated to the new situation.
- › For the Cypress acquisition, our main focus is on business continuity.
- › We are committed to continue serving you as a reliable partner.

### What does this mean for you?

- › In terms of customer interactions, there will be no changes for the time being.
- › All contacts and processes at Infineon and at Cypress will remain the same.
- › We remain fully committed to honoring existing customer and distributor relationships.



# A world leader in semiconductor solutions



## Our vision

We are the link between the real and the digital world.

## Our values

We commit  
We partner  
We innovate  
We perform

## Our mission

We make life  
easier, safer  
and greener.

Part of your life. Part of tomorrow.



Part of your life. Part of tomorrow.



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